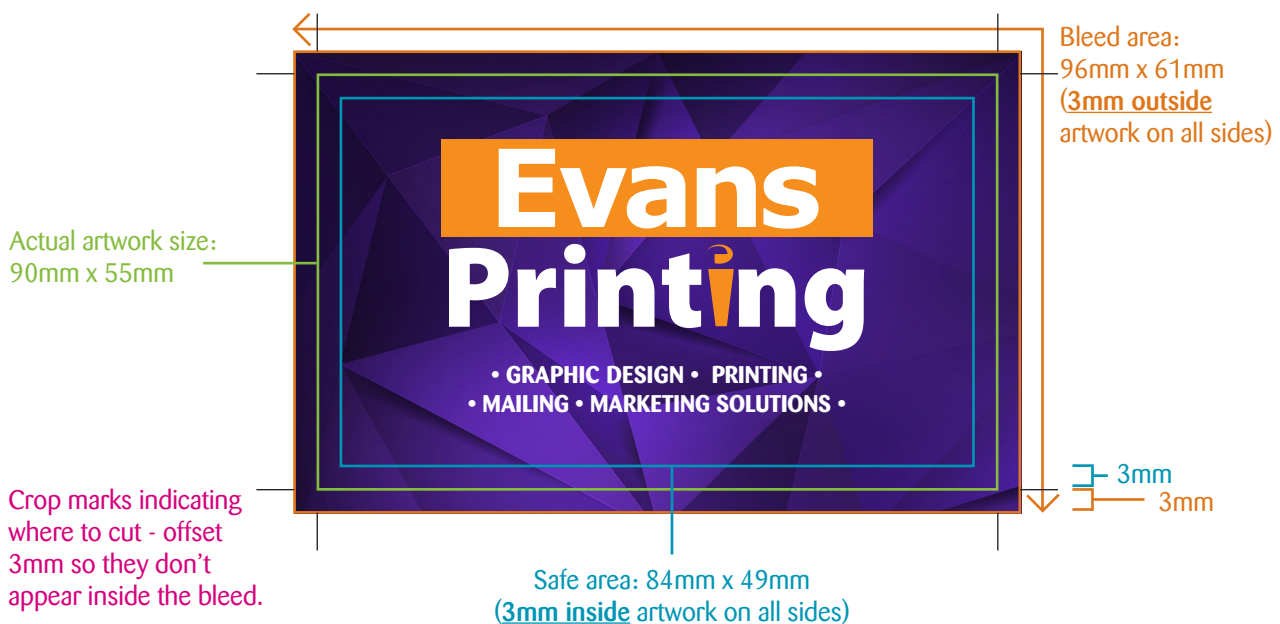


Creating a Print Ready File

In order for us to consider your file Print Ready, it must meet the following requirements:

- File created to the specified dimensions (i.e. DL = 99mm x 210mm)
- Must be submitted as a high resolution PDF or EPS
- 3mm bleed on all sides
- Crop marks offset 3mm
- Internal safe area of 3mm on all sides
- All components to be in CMYK or PMS where relevant
- Fonts embedded or outlined
- Black & white artwork to have text set to 100% black with greyscale images

Your artwork should look something like this: (we've used a business card as an example)



Your finished product will look like this!

If your artwork doesn't meet the specifications above, unfortunately it won't be considered print ready.

But that's ok! Because we can design & print in-house, we can use what you have so far, bundle your quote and give you a better deal. So send us what you have, and we'll create a quote that's **just right for you!**

PLEASE NOTE: when your artwork is printed, it may appear darker on paper than what it looked like when viewed on screen. This is because images shown on backlit screens have light projected THROUGH them, making them seem brighter.